Don't forget to join our new Facebook group, you will need to answer Membership questions - this is to keep our online community safe & secure!

The Crescent Academy Newsletter - Special Edition

#Fundraising | October 2026 | #DougieMac

Get Set... Ready... Fundraise!

As you know, each year, we choose a charity to support in school. In 2024/2025 we raised over £10,000 for Dougie Mac, last year over £5000 for Pancreatic Cancer UK and this year, we are keeping it local once again for Dougie Mac!

In news hot off the press: I have secured a charity entry for London Marathon 2027 in support of Dougie Mac and so I am hoping you will get behind this great cause once again and of course support in my running efforts! This year, the children will be really getting involved too - supporting their physical health and wellbeing as well as their love of helping others.

The activities start on Monday next week for Key Stage 2 children. This weekend, as well as taking on Potters Arf, I completed a 1.2 mile swim and 56 mile bike ride to raise money for Pink Sisters: a charity based in Staffordshire offering support to anyone who has had a cancer diagnosis & is living with, having treatment or a survivor. We are asking for a £3 entry fee to take on the 'Kilamanjaro challenge' on Monday from Years 3 to 6 as each year group will complete their 'Kilamanjaro Climb' - this will be split between Pink Sisters and kick-start Dougie Mac fundraising efforts!

Page 1 shows some of our initial fundraising ideas - all proceeds going to our chosen chairty, with a full calendar of events to support children's personal development on Page 2!

Adam Clewes







Don't forget, next week is Disco night on Wednesday! Tickets on sale from classrooms now!



SMSC DAYS

Exploring the world. Discovering ourselves. Enriching the lives of our children.

9TH OCTOBER

#INFLUENCER

We all have the power to influence others in a positive way! Be kind. Be you.

Be an influencer!



2ND NOVEMBER

CELEBRATIONS OF THE NATIONS

We are different.
We are the same.
We celebrate our world and all the people in it!



3RD JANUARY

OUR HERITAGE

Our stories. Our families. Our traditions.

Honouring the past, celebrating who we are and where we come from.



3RD–7TH FEBRUARY

MINDFUL ME! (ALL WEEK)

Take a breath.
Be kind to your mind.
Look after yourself and each other.



12TH APRIL

WHO RUNS THE WORLD?

Strong voices.
Big dreams.
Bright futures.
We can change the world!



20TH NOVEMBER

CHILDREN IN NEED

Be kind.
Give hope.
Change lives.



4TH MARCH

WORLD BOOK DAY

Books open minds, stories shape hearts!



7TH MARCH

MOTHER'S DAY

Thank you for your love, care and everything you do.



20TH MARCH

COMIC RELIEF

Lots of laughs.
Lots of fun.
Helping others is number one!



20TH JUNE

FATHER'S DAY

Thank you for guiding, supporting and believing in us.



8TH JUNE

SPORTING LEGENDS

Celebrating the athletes who inspire us to be our best!



21ST JUNE

ASPIRATIONS WEEK

Dream big.
Work hard.
Achieve more!



25TH JUNE

SPORTSATHON

Get active.
Have fun.
Make a difference!



Dougie Mac

ONGOING CHARITY EVENTS

Throughout the year, we are proud to support our chosen charity...

The Dougie Mac!

Raising funds. Spreading kindness. Making a difference.

Together, we can help The Dougie Mac care for more people in our community.



BE PROUD. BE KIND. BE YOU.